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JM EPDM FIT Tape to Tape: Reliable Performance in Cold Weather

Johns Manville launched their revolutionary Factory Inseam Tape (FIT) pre-taped EPDM on April 1, 2015 and has received a tremendous amount of positive feedback on this new and innovative system.

MARKETING BULLETIN

Roofing Systems

Among the many advantages that FIT offers is the ability to go "tape to tape" and eliminate the need for primer. This can be of particular value during the cooler times of year when membrane seaming can become challenging as primer flash-off times extend due to dropping temperatures. FIT offers a stronger initial bond and eliminates the uncertainty associated with priming in cold weather.

Roofing in the winter is tough work and achieving a high quality installation can be a challenge in this harsh environment. Going "tape to tape" protects your seams from the contamination that can occur when they are left open for extended periods of time waiting for primer to dry. Don't get caught with primer that can't flash off efficiently at low temperatures. Keep your production rates high and install the whole day knowing that you can complete your seams confidently without having to wait.

See your local JM Sales Representative and learn how FIT can serve your needs.

Rick Gustin EPDM Product Manager